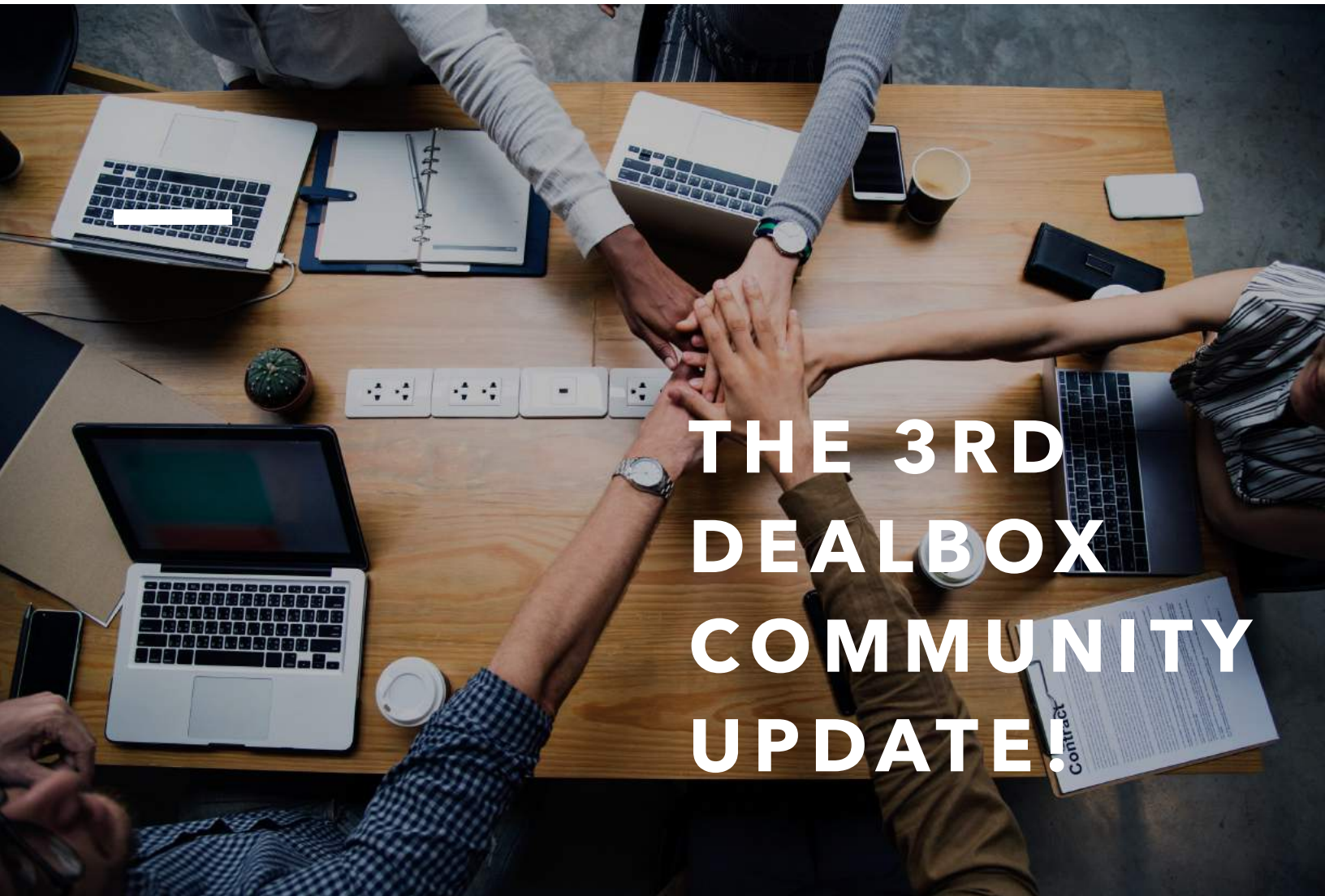




COMMUNITY UPDATE | VOLUME 3 | JAN 2019



THE 3RD DEALBOX COMMUNITY UPDATE!

A warm Happy New Year from all of us at Deal Box!

We are excited to be back in the swing of things and looking forward to what is sure to be an amazing 2019.

As we shared in last month's letter, we will be hosting this year's first "Deal Box Innovation Finance Forum" event in Newport Beach on Thursday, February 7th. Invitations went out earlier this month, we can't wait to see our clients, investors and guests then!

With that, let's dive in to this month's update, enjoy!



dealbox

More Data. Better Investments. Smarter Capital.

1. FUNDING UPDATES

When we last shared investor updates, we mentioned negotiations for a potential large investment directly in to Deal Box that was expected to close by 12/31. On 12/30, the Deal Box executive team, in coordination with the investor prospect, decided not to proceed with the proposed terms. The Deal Box board firmly stands in unison on this decision and has made great strides with alternate sources to close the private sale and begin funding of the public sale.

As part of this effort, we are thrilled to announce a new team member addition which you will find in the "Team Member Updates" section below. This new advisor is spearheading our Global Investor Relations with the goal of raising \$20 million in to Deal Box and its issuer clients over the next 90 days. Following the completion of this initiative, we will look to expand investment syndication across all Deal Box issuers. We have the utmost confidence in our new partnership and are hoping to announce the closing of the private

sale at the event in February, and thus the seed investment in to our issuer clients!

There are more updates to share, however, given the fact they relate to our Asia Pacific investors and that Chinese New Year is fast approaching, we will share these updates after the Chinese Holiday Season.

**WE ARE WORKING
TO CHANGE THE
INDUSTRY**



2. RECENT INITIATIVES

This month we have been focusing nearly all business development resources on funding for not just Deal Box but our issuers as well. In addition to funding we have been pouring hours in to building this past month. Websites, platforms, new technologies and APIs, you name it!

More to follow in this section in next month's update.

MEDIA AND MARKETING

- This month, our illustrious founder Thomas Carter was featured in Entrepreneur Magazine discussing creative funding methods and technologies for entrepreneurs and sharing a bit about Deal Box with the world.

You can check it out here: <https://www.entrepreneur.com/article/325977>



- Given that it is January, not much media has occurred for us between Christmas and middle of the month, but rest assured, we have a few amazing initiatives for the coming months that consist of: fireside chats with prolific investors, podcasts, major media outlets and special surprise for our issuers!

NOTE: IF YOU ARE ONE OF OUR ISSUERS, PLEASE ASK US ABOUT THIS RESOURCE.

3. ISSUER CLIENT UPDATES



WE ARE PLEASED TO ANNOUNCE SEVERAL NEW ISSUERS THIS MONTH. A WARM WELCOME TO RUON, SOVEREIGN SKY AND SOCIAL EQUITY!



- This month's new issuers are of particular interest given their macro initiatives beyond just capitalism. All three of the companies take aim at the Social Governance and philanthropy channels. Deal Box is blessed to have such noble entrepreneurs entrusting is with their capital markets needs. Stay tuned!

You can read more about them here:

- <https://sovereignsky.com/>
- <https://vimeo.com/267956069>
- <https://www.socialequity.global>

4. TEAM MEMBER UPDATES

We would like to introduce a few of our newest team members!



Jerome Conlon:
Marketing & Branding Advisor

Jerome is former Director of Brand Planning and Marketing Insights for Nike, Inc., Vice President of Brand Planning, Consumer Insights & Category Development for Starbucks Coffee Company, Senior VP of Marketing and Program Development Research for NBC Entertainment, and has been a professor of economics at Gonzaga University.

Jerome is the author of *Soulful Branding – Unlock the Hidden Energy in Your Company and Brand* (FutureLabPress 2015) and the soon to be released *Brand Bridges – Connecting Business Models with Positive Consumer Experience* (Futurelab Press 2019)

As a marketing and branding executive Jerome is dedicated to helping individuals and teams better communicate their passion and transform their business potential by identifying the stories and key branding initiatives that open up the access point for greater sales and public acceptance.



Yves Baumann:
Strategic Advisor Global Markets

Yves Baumann is the Founder and Senior Partner of a specialized advisory firm for private equity investments. He was formerly a Partner and Board Member of a Wealth Management firm focusing on private equity. Prior to this, he acted from 2007 – 2014 as Partner in one of the biggest

independent Wealth Management company in Switzerland as Head Special Clients and Head Fiduciary Services International. Furthermore, he held a CFO position during three years in a mid-size service company, where he successfully restructured the business and completed a turnaround. He also holds various active Board seats and serves as Managing Partner for several international companies. He is a passionate entrepreneur and enjoys pioneering new ventures. He possesses broad knowledge in the global financial industry with main exposure in private equity and in advising international UHNW clients in wealth structuring, asset protection, tax planning solutions, restructuring and turnaround. For more than one decade he focused on managing family offices (US, Russia and UK). He has more than 25 years of industry experience. He is a Swiss certified trustee and holds an executive master's degree in corporate finance. Yves speaks fluently German, English, French and Spanish.

5. HOW YOU CAN HELP

We couldn't have gotten to this point in our business without the immense help of our family, friends and network. That being said, we could use your help!

FUNDING

Currently, our number one priority is funding and the closing of both the presale and public sale so if you would like to connect us with investors you think our offering would be a good fit for, it would be appreciated and help accelerate our initiatives.

DEAL FLOW

We love helping other entrepreneurs with the difficulties and pitfalls of starting businesses and raising capital, if you know a company that could benefit from our expertise, let us know! We would be happy to do our best to assist them.

STRATEGIC RELATIONSHIPS:

We are constantly growing our relationships in the blockchain, FinTech, Capital Markets and Technology industries. Know someone or a business that you think could integrate into DealBox? Excellent, we are open to hearing your ideas as we value our community's input immensely!

THAT WRAPS UP OUR FIRST ISSUE OF 2019. WE ARE SO GRATEFUL TO OUR CLIENTS, INVESTORS, PARTNERS, RELATIONSHIPS AND TEAM MEMBERS FOR WORKING HARD TO MAKE THIS VISION A REALITY, THIS YEAR IS SURE TO BE THE BIGGEST YET!

DISCLOSURE:

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